# Is your organization suffering from cross-cultural challenges?



Ever felt that your non-native English employees weren't performing as expected? **Speaking English in a global team is just the beginning.** Language barriers and subtle cross-cultural challenges can silently disrupt even the most dynamic teams. This checklist is designed to help you identify and solve these often-overlooked challenges, enhancing team cohesion and driving global success.

## Checklist: 8 signs to look out for

#### 1. Frequent misunderstandings

Increased misunderstandings in daily interactions and written communication. Repeated clarifications, communication breakdowns, and unintentional offense.





# 2. Low participation in meetings

Reluctance of some team members to engage, share ideas, or contribute to conversations, particularly in group settings due to low confidence speaking in English or cultural differences.

## 3. Difficulty with feedback

Noticeable challenges in providing constructive feedback or expressing concerns. Struggle to accept feedback, misinterpreting it due to communication barriers.





# 4. Slow progress, lower productivity

An increase in meetings, lower overall productivity, and a general sense that things aren't getting done as efficiently as they could be, especially in diverse teams.



#### 5. Decreased employee engagement

Team members are not actively participating in discussions, seem uninterested in collaborative projects, or there's a general lack of enthusiasm and engagement.





#### 6. Over-reliance on stereotypes

Team members may resort to stereotyping colleagues based on their cultural backgrounds, leading to misjudgments and biased assumptions about capabilities, work ethics, or behaviors.

#### 7. Visible frustration

Clear signs of frustration, like sighs, eye-rolling, or overt expressions of annoyance, signaling difficulties in understanding or being understood.





## 8. Internal tension and avoidance

Team members avoid direct communication or collaboration with certain colleagues, often stemming from a lack of understanding or discomfort with different collaboration styles.

# Invest in business English training

If you identified some of these key signs within your organization, it's time to consider cross-culture communication or business English training and help your teams connect professionally across cultures. Explore programs here

